
New Leadership for Adecco Benelux Mark De Smedt Appointed Managing Director

Zürich, Switzerland – December 23, 2005: The Adecco Group, the worldwide leader in Human Resource services, announced today the appointment of Mark De Smedt as managing director of the Benelux countries. In this role he will also take over the current function of Emil Broekman, who will step down at the end of 2005 as country manager of the Netherlands. De Smedt, currently managing director for Adecco Belgium and Luxembourg, will assume all responsibility for Adecco operations in the Netherlands, Belgium & Luxembourg.

Broekman began his career with Adecco in 1984 and subsequently held a number of senior management positions. In January 2003 he was appointed managing director of Adecco Netherlands. De Smedt expressed his thanks to Broekman, saying “Emil has been instrumental in helping the company strengthen its position in the Dutch market and I look forward to working with him in his new strategic accounts advisory capacity. He will also help support the company’s expansion into the HR services market”.

De Smedt joined Adecco in 2001 assuming management responsibility for Adecco’s Belgium and Luxembourg subsidiaries. In 2002, Adecco operations in Netherlands were added to his remit. Mark age 44 resides in Brussels, Belgium.

About Adecco:

Adecco S.A. is a Fortune Global 500 company and the global leader in HR services. The Adecco Group network connects over **700,000 associates** with business clients each day through its network of over **33,000 employees** and **6,600 offices** in **75 countries and territories** around the world. Registered in Switzerland, and managed by a multinational team with expertise in markets spanning the globe, the Adecco Group delivers an unparalleled range of flexible staffing and career resources to corporate clients and qualified associates.

The Adecco Group comprises three Divisions: **Adecco Staffing**, **Ajilon Professional** and **LHH Career Services**. In Adecco Staffing, the Adecco network focuses on flexible staffing solutions for global industries, including automotive, banking, electronics, logistics and telecommunications; Ajilon Professional offers an unrivalled range of specialised branded businesses; and LHH Career Services encompasses our portfolio of outplacement and coaching consultancy businesses.

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